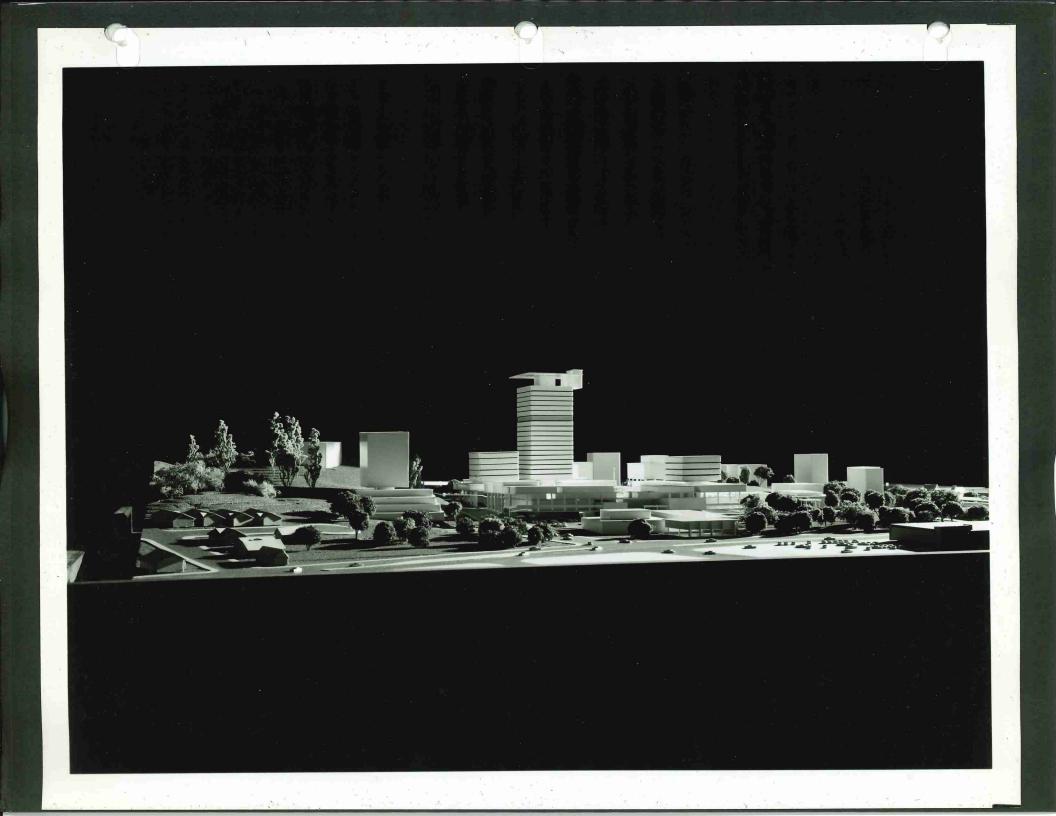
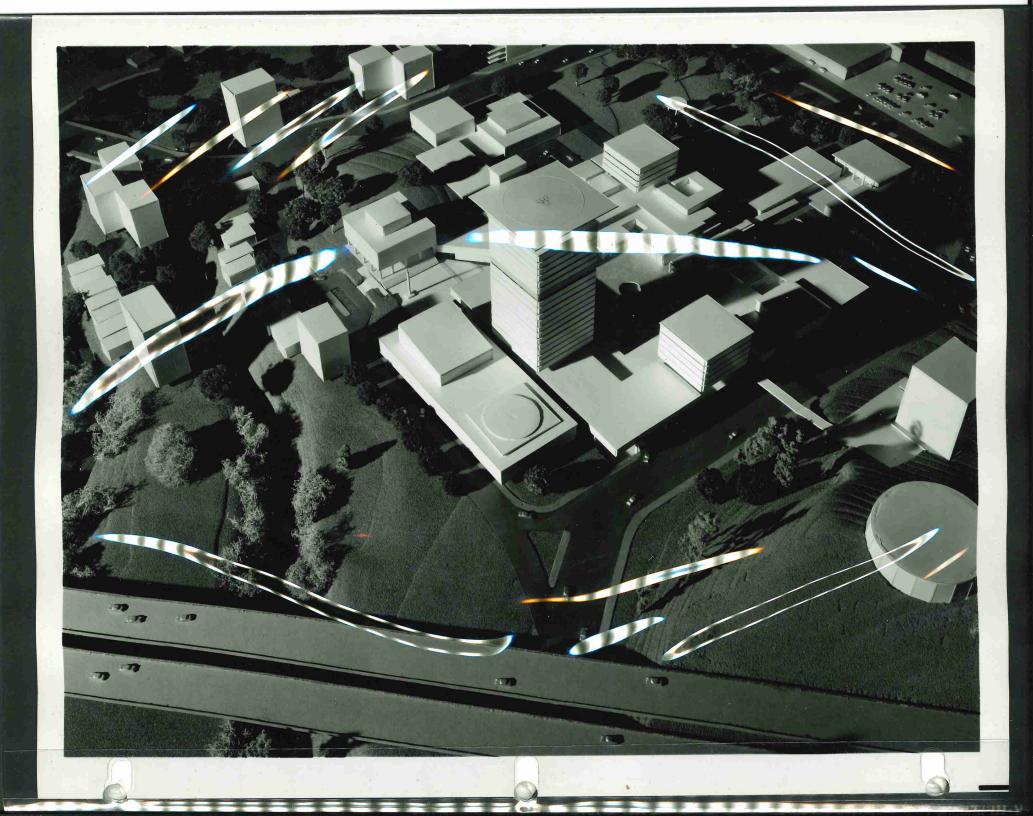
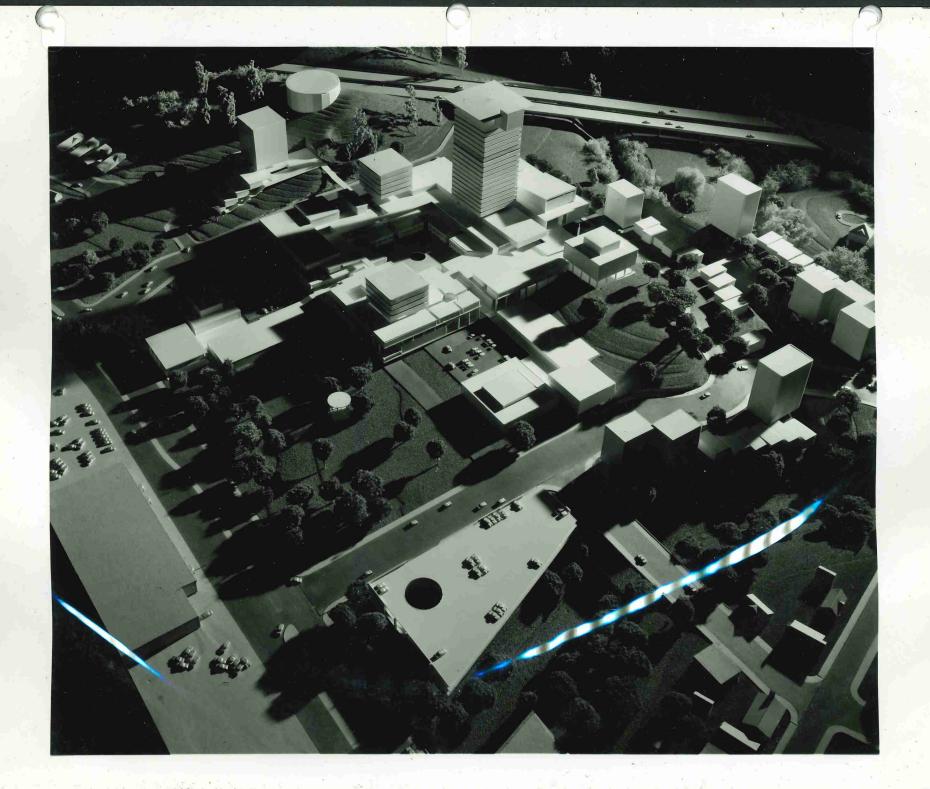
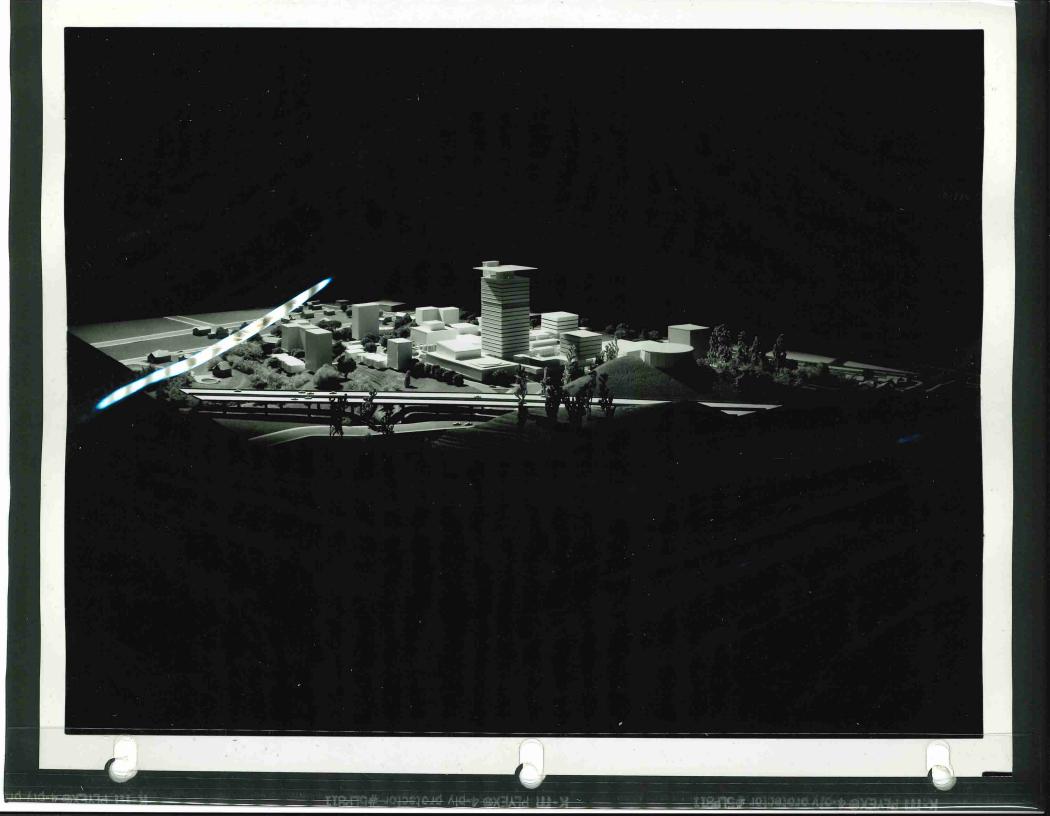
# CITY CENTER PROJECT

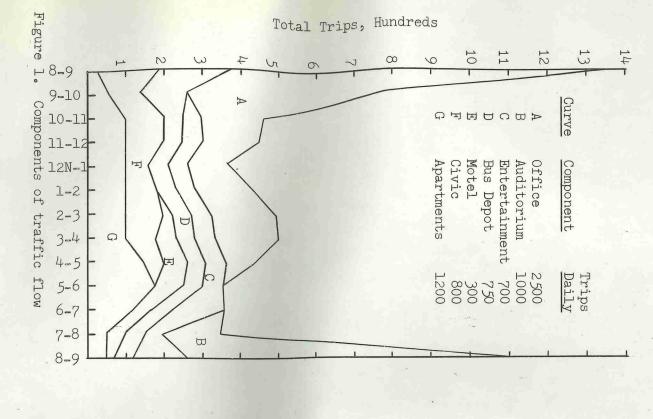
CITY OF HAYWARD · CALIFORNIA

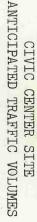


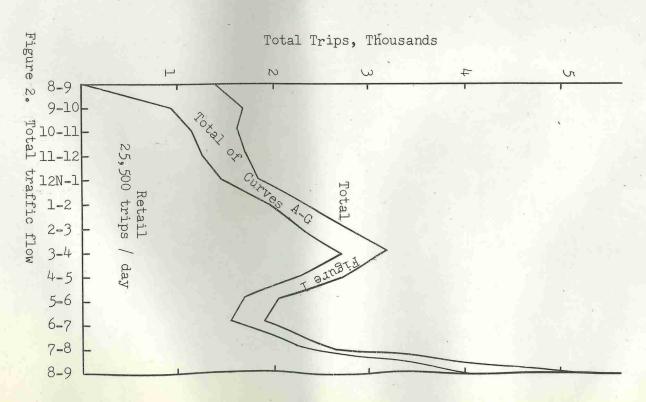












A preliminary study of access to the City Center site has been made by a traffic engineering consultant. The study shows a parking demand in excess of 5000 cars when the retail stores are open and there is an event at the auditorium. The greatest traffic and parking demand is to accommodate the retail sales. Figure 1 is an accumulative graph of the various traffic components by number of trips hourly for each type of use other than retail. Figure 2 superimposes the total of Figure 1 above the retail to show the total number of trips anticipated during each hour of the day.

Ability of surrounding local streets to carry the anticipated traffic is contingent upon completion of the Foothill Freeway, Route 238, and the extension and widening of Dole Way and Knox Street. Foothill Freeway has an adopted route, preliminary designs are complete and right-of-way acquisition has begun. Its completion will precede full development of the City Center site. Both Dole Way and Knox Street are planned to be extended and widened in conjunction with the City Center development. The assumed assimilation of traffic by the local street system is 25% northbound on Foothill Boulevard, 25% southbound on Foothill Boulevard, 35% to Dole way and 15% to Knox Street.

Although the practical capacities of Foothill Boulevard and "A" Street will be exceeded during the peak period, these volumes can still be handled on these streets with the installation of additional traffic control systems.

As reported by the Traffic Engineer, "On an overall basis, it appears that from a traffic standpoint the site is <u>not</u> overdeveloped."

## Hayward Has a Daring Plan for a \$65 Million Community Complex

are they planning to do in re-construction. gard to developing a major ices and cultural facilities?

for comparison, all within a 25- campus. mile radius of San Mateo, all major potential for Manager Doran, aware of the growth, and two of them of the same general population scope.

City councilmen and City will enable the city to buy the land. As a municipality, it has priority on the property.

No Cost

Hayward, the sleepy little center. town of a decade ago, characcomplex of business and civic time ago. buildings—developed as a joint partnership between private en-

known as Southland is under development of its airport. construction.

county via the new bridge.

Doran soon shows that dream nized as the top airport auis imbedded in the tough bed-thority in the world. rock of hard-headed dollars and

exploded to 72,000, when it be take necessary improvements. day's estimates place the population at 84,000, and the U.S. of a hotel, restaurant and in- a core unit consisting of a hol-Department of Commerce anticipates the Eden township which includes Hayward, will climb to almost 600,000 by the year 2000.

Hayward is not a wealthy community. It has a \$6,342,077 operating budget for this year based on a \$1.62 tax rate. The city tax for the average tract house owned by a veteran is \$30.40 and \$45.60 for a non-vet. For the average \$16,000 home, however, the combined city and county tax bill is \$400. The city covers an area of 50 square miles.

It owns its own water system and the biggest private airport

What have other cities done, year state college, and a junior one who dares to plan imagwhat are they doing, and what college is about to go under inatively, but he takes action.

About nine months ago, the thusiastic support. complex for governmental serv-unification of Hayward schools resulted in declaring surplus the acre center site, negotiations The Times chose three cities 50-acre Hayward High school are under way on a 50-year

They are the cities of Palo as an ideal location for a unique Alto, Santa Clara and Hayward. civic, cultural and business boulevard, is near the down-

terized by wide open fields, \$2,800,000 and \$3,000,000. Hay new center can be built at no farms, and chickens pecking ward has no money for such a cost to Hayward taxpayers their way across the street, to purchase. Its capital outlay through, as they explain, "the day is jolting the Bay Area into fund is down to \$60,000. It plows marriage of city and business an awareness of its potential its sales tax into the general interests, and by following the by a daring and unique plan fund. A bond issue for a new financing patterns used in confor an estimated \$65 million city hall was defeated some struction of regional shopping

terprise and the city government.

cided to try for the same prior of Berkeley, recognized as spendent.

of Berkeley, recognized as spendent. Concurrently, a mammoth ernment partnership which has ernment and institutional buildcovered-mall shopping center, been successful in the current

Because Hayward had no free Hayward city officials happily funds for major improvements point to the shoppers they ex- required at the airport, it enpect to draw from San Mateo listed aid of private capital. A San Mateo investor, Leigh Fish-At this point Hayward may er, became interested and seem to be dreaming, but a signed a 50-year lease on the chat with City Manager Ray airport property. He is recog-

A \$250,000 advance on the cents practicality.

In 1950 Hayward had a population of 14,272. By 1960 it had has enabled the city to under-

> Plans call for the development dustrial park on a 96-acre por-low square of multi-story buildtion of the airport.

> port's built-in source of reve- be the city hall. The core strucnue. Its partnership is such that ture would include offices, any time anyone buys a drink shops, stores, governmental at the ariport restaurant, half agencies, banks and commer-

which Hayward is now applying levels of the facility. to its projected ambitious civiccultural-business center.

it is enlisting the interest of in- ment center with cinema, bowlvestors throughout the United ing alleys, restaurants, other States. Doran annually travels entertainment facilities; a civic with chamber of commerce of auditorium and convention hall ficials scanning the likely mon- with 3000 seats, and buildings ey market and areas of invest- to house major stores. De-

So far, he has his council's en-

In order to purchase the 50lease. An advance on the lease

The site, located on Foothill town district. As proposed by The land is valued at from city and chamber officials, the centers.'

landscaped park.

Within the center, not only cies. will a visitor find all governvate office buildings.

a 20-story building. Parking vate services rather than crewould be buildings rather than on out-sterility after the 5 p.m. closing

ings, surrounding a central By the ninth year, Hayward plaza. One of the buildings will earn \$90,000 from its air-grouped around the plaza would of the profit will go to the city. cial and professional offices. This is the same principal Parking would be at the lower

Connected to, or related by ultural-business center. design to the core building, Again, since it lacks the funds, would be a planned entertainin the west, covering some 860 ment interest throughout the tached but related by design acres. It has about 20 various east. are a major hotel-motel, a park- pointing to Hayward's emer-

shopping centers. It has a four- The city manager is not only ing garage and high-rise residential apartments.

By incorporating inside parking into the core building, Hayward citizens not only would be able to park conveniently during the daytime, to visit stores and offices, but they would be able to park in the evening to visit the entertainment center.

The new project is planned for mixed high-density urban day and night use. By planning for vertical, rather than horizontal circulation, much of the natural beauty of the site is retained, it is explained.

Some 30 acres of the total tract will be covered with buildings. The remainder will be landscaped and will provide roads, parks and recreational facilities.

Specifically the plan calls for about two million square feet of buildings, of which 730,000 would be for retail shops and stores, 500,000 for commercial offices, 60,000 for municipal offices, 100,000 for auditorium, 100,000 for the hotel-motel, 13,ings, has designed a complex 000 for entertainment uses, 275, of related buildings, all set in a 000 for multiple dwellings and 25,000 for transportatoin serv-

"I firmly believe," emphamental services and a variety sizes City Manager Doran, of services provided by private "that a city hall or civic center, businesses, but in addition they primarily a center such as this, will find stores, apartment should have 18 hours of usehouses, a hotel-motel, banks, not merely be an 8 a.m. to 5 and probably a number of pri-p.m. facility. It should serve ate office buildings. the people in many of their The city hall itself would be needs, blending public and priincorporated into ating an oasis of embassy-like came the third fastest growing city in the United States. To-Focal point of the design is | not only for needed services, but for entertainment, for beauty, for relaxation and enjoyment. It should be an integral, pleasant, enriching part of their daily life . . . "

Doran added the imaginative plan has captured widespread interest, has won strong support of the chamber of commerce and of the city's newspaper.

"We are economically and commercially endowed, and because of this we want to emerge dimensionally as a silhouette on the skyline of the Bay Area, long remembered and serving as a magnet to attract desirable growth and development. It is a question of velopment. It is a question of identity and value and this project will be the shaft of light

## Hayward Center Would Serve Its Citizens In Many-Faceted Role

fifth of a series of articles on the question — should San Mateo consider building a civic complex?)

## By VERA GRAHAM

faceted role.

As described by City Manager Ray Doran, the city hall building alone would provide floors, not only for municipal govern-valuable property from the tax ment, but for private agencies roll? and organizations as well as "The possessory interest taxes businesses which have certain will be equal to the real properneeds in common.

sociations would be located on course." one floor.

tarded Children, also having cities and towns. could be common needs,

could be devoted to utility ning, that we have tended to a continuous loop system, profirms, such as the P.G.&E., Pa- diffuse our cities so completely viding service similar to that cific Telephone, Western Union, that the resident is forced to of an automatic elevator. newspaper branch offices and travel long distances to find It is tailor-made for the chamber of commerce. One result of this diffusion is the companies which bill the chamber of commerce of this diffusion is the companies which bill the chamber of the companies which bill the chamber of the companies which bill the chamber is a companie to the chamber of the ch conceivably their customers could be served by a central cashier using IBM coded cards and giving the consumer the efficient convenient opportunity to pay his bills at one counter.

Heliport The rooftop would locate a heliport - and a restaurant. After all, notes Doran, such an operation hasn't destroyed Rockefeller plaza.

"We are not planning a project to compete with private enterprise. We are joining with private enterprise to do what must be done and to enhance community values with such a facility can only increase their financial return.'

areas will also be strong'.

it will be difficult to fail."

### Tax Roll

What about removing such

ty taxes," replies Doran, "and Organizations such as the the county assessor has placed wide pillar and a five-foot, six-League of Women Voters, com-the valuation at five-sixths of munity improvement clubs, gar-the market value as in the case den clubs, scores of similar as- of the airport and the golf presumably could be located on

ne floor.

Since they have much the out that the "concept of resame secretarial needs, besides serving as a landlord, the city would also provide secretarial er for the convenience of citiand multigraph services, for zens is really quite old, appearwhich a charge would be made ing in medieval cities and con-Organizations such as the tinuing down through the ages various health agencies, United to the city hall and courthouse It is in effective to the city hall and courthouse of the city hall an Crusade, Heart, Cancer and Resquares of many American conveyor belt' type operation.

"It is only under the prestremendous and increasing transportation headache.'

## Transportation

In connection with transportation, Hayward is doing some advance thinking in that direction as well.

City Manager Doran notes that the municipal government recognizes the vital importance of its key shopping centers, the downtown, strip area, and the big Southland regional center. Southland is about two miles from the downtown area.

Currently under study is the interesting new Westinghouse concept in rapid transit for metropolitan areas.

can only reply to them, 'Dont' supporting a roadway on which feasible, it is stated by the you want the downtown to be 20-passenger lightweight vehistrong? If it is, the peripheral cles can travel at speeds up to 50 miles an hour.

imaginative city leaders, officials, planners, and businessmen, the Hayward center would serve its citizens in a manyand interest we are receiving, commuter transport line. Also and if used along public streets it could be extended to become or highways, presumably could a local inter-city service.

Hayward is considering the commercial centers.

## **Automated**

inch shoulder, the system needs a minimum right of way, and any major public street or highway.

Fully automated, the local transit would operate on a shuttle system and could be developed further to link whatever areas need a public trans-

It is in effect an "endless The silent coaches are powered by electric motors and can be similarly located and served, sures of explosive population, operated around the clock, sin-The main floor, for example, growth, and little or no plan-gly or in trains up to 10 units on

It is tailor-made for cities unsightliness and another is a in a given direction. Any city

Editor's Note: This is the | Admittedly, there "has been | Called the Transit Express- with low density populations, acsome dissent from people in the large shopping centers, but we fabricated elevated structures find the system economically

Estimates indicate that the Not to be confused with a Transit Expressway investment eliminate that cost.

With its future in the hands possibility of such an intra- of civic leaders who are tireless city system to link its three in promoting their city and commercial centers. growth and progress, Hayward Requiring only a four-foot may well become a pace-setting community.

## SAN MATEO TIMES

TUESDAY, JANUARY 21, 1964

Fundamental considerations underlying the Hayward City Center plan include the following:

- (1) The basic assumption is that civic and commercial facilities can and must be mutually enhancing in correlation with each other.
- (2) The conviction that architectural appeal of a fine civic center is a significant asset to a city and its self-image.
- (3) The importance of a unified, single plan for the City

  Center complex encompassing endless variety and contrast

  within itself without becoming blocks of buildings strung

  together; promoting advance planning for necessary

  services and effective traffic flow. (The plan calls for

  the City to widen certain access streets.)
- (4) Development over a period of years. Initial phases will include the 20-25 story City Hall tower for private business offices, municipal and other governmental agency offices, as well as various organizations such as the Chamber of Commerce. It is proposed that the rotunda of the building contain a section where a new resident could sign up for all utility services, subscribe to newspapers, secure general information about the city and region, and even purchase airline tickets. Other buildings in the first phase could include a major department store, restaurant, bank, a hotel and high-rise apartments.

- (5) The initial development of the City Center would act as a catalyst to the corresponding development of additional high density residential construction in the immediate surrounding area with mutually advantageous effects.
- (6) The amalgamation of government and business within the City Center will stimulate healthy interaction and bring about significant economic advantages to each.
- (7) Hayward's situation is typical of those communities which find themselves rapidly urbanizing as extensions of a decentralizing metropolis but lacking a physically tangible, virile center for community mixing and meeting. However, the City of Hayward, having mobilized community support, is taking an agressive lead in the creative promotion of conditions which will be realistically favorable to the investment of private capital on such a collaborative basis.

## Background

### VAN BOURG/NAKAMURA AND ASSOCIATES

## Berkeley, California

Van Bourg/Nakamura and Associates is a nationally recognized architectural planning firm concentrating largely in the field of civic, government and institutional buildings.

The firm has designed county government centers for Stanislaus and Humboldt Counties and has recently completed the \$7 million county administration building, garage and heliport buildings in Oakland, California. Other current work includes the proposed Napa County government center; a civic auditorium and civic center for Redding, California; the Japanese Trade and Cultural Center for San Francisco's Western Addition; a master plan for redevelopment of a 10-acre portion of the San Francisco Redevelopment Agency's "Area 2", a new high school for Travis Air Force Base and several schools in the Bay Area, as well as the South Tahoe High School.

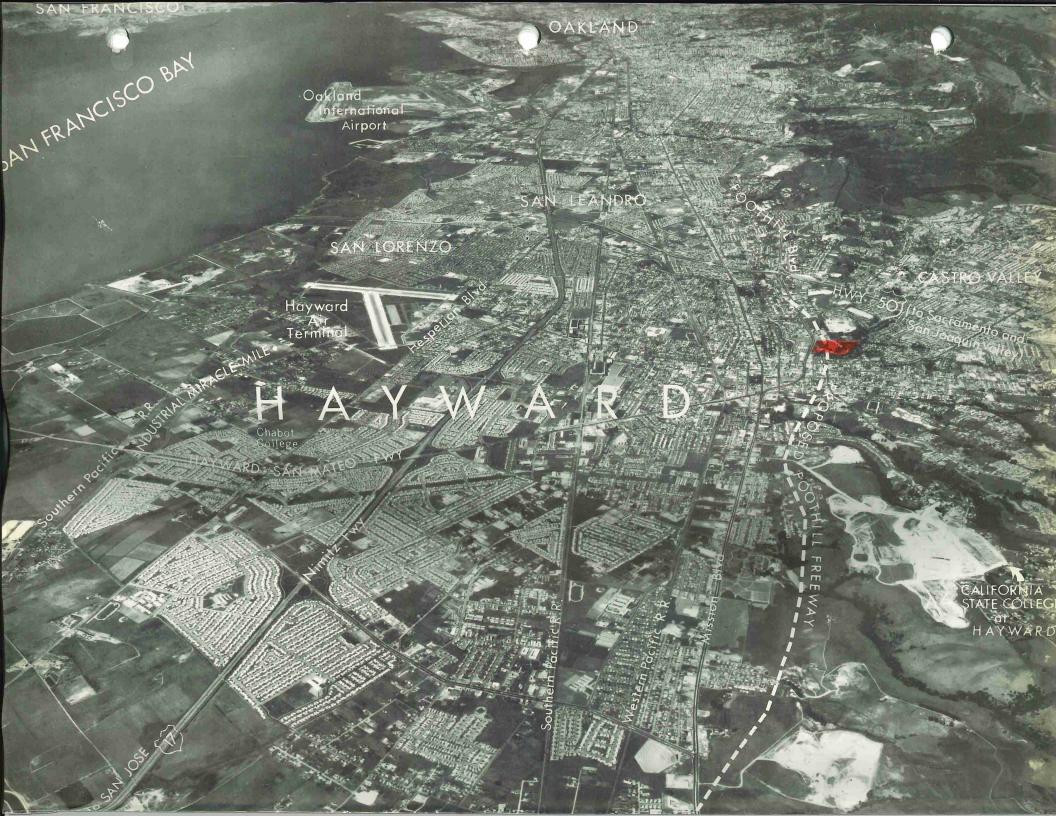
The Oakland heliport-garage was awarded a design award from the Prestressed Concrete Institute. Among other awards, this was the only one for public buildings given at the American Institute of Architects' Centennial competition in San Francisco in 1957. A Van Bourg school design was selected for the Brussels World Fair in 1958.

In 1956, the firm sponsored a University of California thesis on community facilities and published "Planning Community Facilities in Growing Cities", which has become a widely-used reference work on the subject.

Mitchell Van Bourg, A.I.A., was born in Istanbul, Turkey, and received his Bachelor's degree in Architecture at the University of California, Berkeley, He received his Master's degree in Architecture at Harvard University Graduate School of Design.

Noboru Nakamura, A.I.A., was born in Yamaguchi, Japan, and educated in architecture and design at the University of California, Berkeley.

John Collier, a principal in the firm, was educated at Regent St. Polytechnic, London, England, and is certified to practice in California.



## Facts about Hayward's Growth and Development:

## 1. Housing Growth

April 1, 1950

- 4,711 total housing units

April 1, 1960

- 20,224 total housing units

18,789 single-family dwelling units

1,435 multi-family dwelling units

July 1, 1964

- 25,417 total housing units

19,965 single-family dwelling units

5,452 multi-family dwelling units

## 2. <u>Incorporated Area Growth</u>

July 1, 1950

- 4.7 square miles

June 30, 1960

- 44.5 square miles

January 24, 1964

- 46.3 square miles

## 3. Population Growth

April 1, 1950

- 14,272

April 1, 1960

- 72,700

July 1, 1964

**-** 85,300

From 1960 to 1965 Hayward grew at the rate of 3,100 persons per year.

## 4. Greater Hayward Area Employment and Industrial Growth

Employment

Number of Wholesalers and Manufacturers

1952 - 17,600

1958 - 115

1960 - 26,700

1964 - 184

1963 - 31,500

## 5. Retail Sales Estimates - East Bay

- 1956 Hayward \$85,455,000 (fourth largest producer of sales revenue (1) Oakland \$685,514,000,
  - (2) Berkeley \$150,456,000; (3) Richmond \$111,140,000.)
- 1963 Hayward \$203,447,000 (second largest producer of sales revenue (1) Oakland \$691,953,000.)

The City of Hayward is expected to continue its unprecedented growth, in that the northern parts of the County are overcrowded and have reached their peaks in development, population, and physical expansion by annexation.

The distribution center for goods and services, the focal point of population, the hub of expanding industrial development is logically the Hayward area by reason of its prime location.

The State of California has established Hayward as a center of activity by its choice of freeway routes and bridges to and from the area, creating circulation not only to County and East Bay regions, but also to the San Francisco peninsula on the west and south, and to the Livermore-Pleasanton Valley on the east.

## COMMUNITY LABOR MARKET SURVEY - HAYWARD

Areas Included in Community: Hayward (including San Lorenzo and Union City) and Castro Valley Census Divisions

Civilian Population, July 1964: Community: 195,000 Hayward: 82,800

County:

Alameda

## Employment (a) by Industry

Industry and in the second of	July 1964	July 1963
Agriculture, forestry, and fisheries Contract Construction Manufacturing Foods Paper, printing, and publishing Other nondurable goods Stone, clay, and glass Primary and fabricated metals Electrical and nonelectrical machinery Other durable goods Transportation, communication, and utilities Wholesale and retail trade Finance, insurance, and real estate Service Government (b)	500 4,500 6,700 1,500 500 100 1,300 2,000 600 700 1,400 8,700 900 7,300	35,300 500 4,300 6,400 1,400 500 100 1,300 2,000 500 600 1,400 8,100 900 6,800 6,900

<sup>(</sup>a) Employment figures include wage and salary workers, self-employed, unpaid family workers, and domestics.

Characteristics of the Community: Hayward is a rapidly growing residential community located 22 miles across the Bay from San Francisco between Oakland and San Jose. Many residents normally commute to Oakland, San Francisco, San Jose, and to various other Peninsula points. Three bus companies provide service to and from Hayward. Private automobiles and car pools, however, are generally relied on to provide transportation, especially to the south and east. Two rail lines, the Southern Pacific and the Western Pacific, serve the community.

Where once the Hayward area's manufacturing industry was largely limited to seasonal food processing, in recent times it has expanded and diversified.

<sup>(</sup>b) Includes all civilian employees of Federal, State, and local governments regardless of the activity in which employees are engaged.

Furthermore, with the phenomenal population growth experienced by the community in recent years, retail trade has attained considerable importance to the economy. Educational facilities have also been expanded, and the Hayward area now houses California State College.

to Nestral Bus the second

Characteristics of the Labor Market: The seasonality long imparted to the Hayward labor market by an active food canning industry has been tempered with the growth of the community and the diversification of its industry. While surpluses of semiskilled and unskilled workers still exist, particularly youths and women cannery workers, the labor force is considerably more stable than formerly. Continuous demand exists for qualified salesperson and hospital personnel. Workers in the metal trades are often in demand, particularly machinists, maintenance mechanics, sheetmetal workers, and workers with automobile repair specialties. The nearby automobile assembly plant also provides a good market for assemblers. Openings for well-qualified clerical workers are usually available. Although demand is generally good in a wide variety of occupations, there are few shortages, even in the professional and technical occupations.

Construction, transportation, and factory workers are almost completely unionized, as are culinary workers and grocery checkers. Salespersons are partially unionized. Unionization of office workers is slight.

Economic Trends: Continued population growth provides a sustained market for homes. New stores and manufacturing plants also provide jobs for a large segment of the population, and the outlook is for continued expansion in the number of both manufacturing and nonmanufacturing establishments. Southern Alameda County provides ample room for further growth, and the favorable trend should be evident well into the future.

## Starting Wage Rates for Qualified Workers July 1964

Decupation times , here from the second seco		Rate of pay	Period Union scale
Grocery checker (retail trade) Stenographer (clerical). Typist (clerical). Salesperson, general (retail trade) Machinist (machine shop). Shirt presser (laundry) Service station attendant Laborer, men (canning & preserving) Laborer, women (canning & preserving). Laborer (construction)	1-03.05 1-37.12 1-37.32 1-75.71 4-75.010 7-57.512 7-60.500 8-04.10	\$123.40 360.00 310.00 1.60 3.40 1.855 1.50 2.21 2.04	week \$123.40 month — month — hour — hour 3.40 hour 1.855 hour — hour 2.21 hour 2.04 hour 3.575

Service for the control of the contr

## STANDARD INDUSTRIAL SURVEY SUMMARY REPORT

Outlined by the Statewide Industrial Development Committee
California State Chamber of Commerce

Prepared January, 1964

## HAYWARD, ALAMEDA COUNTY, CALIFORNIA

1. LOCATION: Hayward, a city with an estimated population of 82,800 in December, 1963 had 72,700 residents in April 1960 and 14,272 as of April 1950. The population of the Hayward Area in January, 1964, was estimated at 216,250 and of Alameda County 992,000. It is situated in the San Francisco Bay region, 14 miles South of the nearest seaport terminal of Oakland, 385 miles North of Los Angeles and 25 miles southeast of San Francisco.

2.	CLIMATE:	AVG.	TEMPERAT	URE	RAIN	H	UMIDIT	Y	ELEVATION
	Period	Min.	Mean o	Max.	(Inches)	5AM	Noon	5PM	103 ft.
	Jan.	39.1	46.0	56.5	3.62	86	73	64	Prevailing winds:
	Apr.	46.5	55	65.3	1.32	86	66	61	Direction: Westerly
	Jul.	54.7	64	71.3	.02	88	70	63	Mean hourly speed:
	Oct.	49.7	59	71.0	•75	86	70	62	7.2 MPH
	Year	47.7	55.8	66.0	17.54	86	70	64	
		F. C		So	urce: Hayward	High	Schoo	1 (22	year record)

- 3. TRANSPORTATION: Rail: Southern Pacific two main lines. Western Pacific one main line. Truck: Served by over 50 highway truck lines. Overnight delivery Los Angeles, Reno, central and northern California. Air: Hayward Air Terminal has facilities for private and company aircraft. Daily passenger and air freight scheduled service to all major national and international points is provided by Metropolitan Oakland International (7 miles) and San Francisco International Airports (23 miles). Bus: Alameda-Contra Costa Transit District intercity service. Water: Port and barge facilities available at Oakland and San Francisco. High-ways: Nimitz Freeway (17), and Highways 9, 50, 105.
- 4. INDUSTRIAL SITES: (A) There are 3173 acres in the city limits zoned for light and heavy industry; about 80 percent is vacant and available in parcels ranging in size from ½ to 400 acres. Typical sale prices during 1963 ranged from \$9500 to \$25000 per acre. The terrain is level. Drainage is good. Subsoil is sandy clays and gravels with adobe and piling is not required in most areas. Size of Water mains: 6" W/12" feeder. Size of Sewer lines: Min. 6" & 8"; Max. 36" & 48". Nearest Gas lines: Adjacent to most sites. Nearest Electric lines: Adjacent to most sites. Nearest Rail lines: 3 main rail lines traverse City; 2 Southern Pacific, 1 Western. (B) Description of sites on or off rail lines, zoned or unzoned, outside city limits or in other tracts or districts. There are 2150 acres of industrially zoned land west of the City, area is 80% vacant and parcels are available from 1 - 900 acres. Rail line adjoins the area. Gas, electric, sewer & water utilities are available to 220 acres. An additional 600 acres is planned to be zoned industrial and will have utilities. Approx. 1500 acres is at elevation less than 10' and not near sewer or water lines. Improved industrial parks with sites available include the 100 acre Pauley-Herziger, 44acre Seaver, 130 acre Skywest Airport Park subdivision for lease, 50 acre Bay Center and 70 acre Western Pacific Tract. Two other industrial parks are in engineering and planning stages in addition to the 200 acre Russell City area redevelopment project by the County. Site data compiled in cooperation with the City of Hayward Planning Department.

## 5. INDUSTRIAL WATER SUPPLY:

a. Name of Supplier: Hayward Municipal Water

b. Maximum capacity by gravity supply 32 million gal/day plus 16,000,000 gals. reservoir storage capacity. Average consumption 8.5 m.g./d.

c. Cost per 1,000 gallons in quantities of 100,000 gal. per month \$ .36
Cost per 1,000 gallons in quantities of 1,000,000 gal. per month \$ .33
Cost per 1,000 gallons in quantities over 1,000,000 gal. per month - special rates may apply.

d. Source of water: Hetch-Hetchy by contract with City of San Francisco

## 6. GAS, ELECTRIC AND TELEPHONE UTILITY SERVICES:

(Current specific rates and availability of services obtainable upon request from supplier).

a. Gas: Name of Supplier - Pacific Gas and Electric Co.

## Cost of Industrial Gas:

G-40 Schedule G-50 Schedule Interruptible Service Firm Service Monthly Delivery Average Monthly Delivery Average Average Average Therms\* Per Therm Per MCF Therms\* Per Therm Per MCF 42.5 ¢ 57.1 ¢ 500,000 500,000 \*\*5.1 ¢ 49.4 ¢ \*\*5.2 ¢ 100,000 4.4 100,000 57.5 ¢ 50,000 4.6 50.7 ¢ 50,000 \*\*5.2 \$ 58.0 4.7 \$ 58.8 25,000 52.2 € 25,000 \*\*5.3 ¢ 4.9 54.6 ¢ 5,000 5,000 59.8 ¢ 5.4 ¢

\* 1 Therm-100,000 B.t.u.

B.t.u. Content Per Cubic Foot 1100

\*\* Subject to Availability and regulations of supplier

b. Electric Power: Name of Supplier - Pacific Gas & Electric Co.

A-13 Schedule							
Maximum	Monthly	Net Mo.	Av. Cost	Monthly	Net Mo.	Av. Cost	
Demand	Usage KWH	Elec. Bill	Per KWH	Usage KWH	Elec. Bill	Per KWH	
5000 KW	1,000,000	\$12,848,80	1.285 ¢	2,000,000	\$20,664.40	1.033 ¢	
2500 KW	500,000	\$ 6,661.30	1.332 4	1,000,000	\$10,576.90	1.058 \$	
1000 KW	200,000	\$ 2.948.80	1.474 \$	400.000	\$ 4.524.40	1.131 ¢	
500 KW	100,000	\$ 1,596.60	1.597 \$	200,000	\$ 2,414.40	1.207 ¢	
300 KW	60,000	\$ 990.60	1.651 &	120,000	\$ 1,496.40	1.247 \$	
150 KW	30,000	\$ 536.10	1.787 ¢	60,000	\$ 807.90	, ,	
	2-,	Ψ ))	10101 4	00,000	φ 007.90	1.347 ¢	

<sup>\*</sup> Subject to discount for primary service

c. Telephone: Name of Supplier - Pacific Telephone & Telegraph Company

## 7. POPULATION GROWTH AND TRENDS:

	April 1940	April 1950	April 1960	December 1963
Population in County	513,011	740,315	908,209	992,000
Population in City Limits	6,736	14,272	72,700	82,800 *
No. of Occup. Dwelling Units	2,123	4.368	19,456	21,370 ***
** School Enrollment - Grades K-8	3,756	11,429	39.439	41.163
No. of Water Connections	3,299	6.000	19,901	20,968
No. of Electric Meters	8,860	20,507	46,129	51,559
No. of Telephones	3,455	17,267	49,225	55,500
No. of Gas Meters	7,359	19,414	43,863	48.354

<sup>\*</sup> Source - California State Finance Dept. Estimate, December, 1963

\*\* School enrollment figures are for month of October in Hayward Area \*\*\* Hayward Fire Department house count.

## 8. GOVERNMENTAL FACILITIES - TAX AND INSURANCE RATES:

- a. Hayward, California has the Council-City Manager type of government. Assessed valuation 1963-64 was \$115,658,920.
- Combined total property tax rates 1963-64 per \$100 assessed value:
  Actual City \$1.52, multiplied by the ratio of city assessment to county assessment of (1.00) equals adjusted City \$1.52 County \$2.24.
  School and Other \$6.17 Adj. Total \$9.93.

Unincorporated area:
County-Outside \$2.24 School \$5.39 Other Dist. \$ .89 Total \$8.52

- c. County and City Sales Tax: Rate 1%
- d. Police Department 77 full time officers, 75 auxiliary police, 50 reserve police, 6 female employees, 4 dispatch clerks, 24 pieces of motor equipment with two way radio, 24 crossing guards, excellent law enforcement record.
- Fire Department 87 firemen and officers, 5 stations, 7 engines, 1 rescue squad, 75 aerial ladder truck, 1 weed abatement rig, training facilities with drill tower and pumper test pit. Top award winner in 1958 and 1962 in National Fire Safety Contest.
- f. Insurance Classification: City 5, Fringe Area 8, Other 6.
- Sewer system: Treatment Capacity: 9 million gal/day. Peak hydraulic capacity: 28 m.g./d. Service to Fringe Areas, City of Hayward; Service to Northern Fringe Area by Oro Loma Sanitary District.
- h. New Projects authorized for improvement of city services: During 1964, the addition of 120 acres of oxidation ponds will increase the sewage treatment capacity to 12 m.g./d., with 80% removal of 150,000 lbs. of B.O.D. per day at a cost of \$1,597,400. The 1963-64 City Public Works budget includes \$1,850,000 for streets, \$2,035,100 for sewage \$330,000 for water mains and \$90,000 for public buildings. Facilities for an additional 20 million gallons of water storage will be constructed with bond revenues.

## 9. THE HAYWARD LABOR MARKET AREA JULY 1962

- Area includes Hayward, San Lorenzo, Union City & Castro Valley Census Divisions.
- B. Estimated Population Community 182,500, Hayward 78,700
- C. Estimated Employment 31,800, Male 60%, Female 40%.

a. Agriculture, 500 f. Trade (Whlse.& Ret.), 7400 b. Mining -- g. Finance 800 c. Construction 3800 h. Service 6100 d. Manufacturing 4900 i. Government 6900

e. Transp. Comm. & Util. 1400

Food manufacturing employment:

Low 1,000 Month March High 4,000 Month September

## 10. OTHER CHARACTERISTICS OF THE LABOR FORCE:

Extent of Unization - mostly unionized in skilled and unskilled labor force. Retail Clerks partially unionized.

11. WAGE RATES:
Local wage rate information may be obtained from the local Chamber of Commerce or from the office of the State Department of Employment located in Hayward, California.

For information on union contract wage rates and provisions and for collective bargaining provisions, the source is the State Department of Industrial Relations, Division of Labor Statistics and Research, 445 Golden Gate Avenue, San Francisco 2, California.

- 12. HOUSING AVAILABILITY, PRICES AND RENTALS:
  Rentals for one or two bedroom apartments and duplexes range between \$65.00 and \$150.00 per month. Rentals for two and three bedroom houses range between \$80.00 per month and \$150.00 per month. Sales prices of existing homes were from \$12,000 to \$25,000 during 1963. There are numerous suburban residential areas within 5 miles of Hayward offering homes priced from \$13,000 to \$30,000. There are two hotels with 167 rooms and 6 motels with 231 rooms.
- Hayward Area has 4 general hospitals with a bed capacity of 527. Other medical facilities include 156 physicians and surgeons, 83 dentists, and 18 optometrists, 17 chiropractic doctors. Educational facilities include 72 elementary schools, 11 junior high schools and 8 high schools, California State College at Hayward, and Chabot Jr. College. Nearby are University of California, Berkeley 19 miles and Stanford, Palo Alto 24 miles. There are 71 churches, 4 libraries, 1 newspaper and 13 banks. Recreational facilities include 4 theatres, 26 parks, 77 playgrounds and 5 swim centers, 7 high school gymnasiums and athletic fields. Nearby are several Country Clubs, municipal golf courses, social club activities. Research institutions in the area include Stanford Research Institute.
- MANUFACTURING:
  There are approximately 100 manufacturing plants in the community. Leading group classes of products are: food processing, steel fabrication, construction materials, paper boxes, boats, machinery, and furniture.
  The six largest manufacturing firms in the community are:

	Name of Company	Employment	Products
2. 3. 4.	Hunt Foods & Industries, Inc. United Can & Glass Glass Container Corp. American Pipe & Construction Co. Herrick Iron Works Western Paper Box Co.	3500 (Peak) 600 275 250 200	Food processing Cans & glass containers Glass containers Concrete pipe Steel Fabricators Paper boxes
	Chris Craft Corp.	100	Boat manufacturers

Facilities include 18 machine shops, 0 grey iron foundries, 0 steel foundries, 0 non-ferrous metal foundries, and 6 moving and storage firms with partial public warehouse facilities.

### 15. NONMANUFACTURING EMPLOYMENT:

Name of Company			Employment	Type o	f business
	Sears Roebuck and Capwells	Co.	370 250	Retail Retail	
	Pacific Telephone	Co.	550	Telephone	Company

Survey by: Industrial Department Hayward Chamber of Commerce in cooperation with the Statewide Industrial Development Committee, California State Chamber of Commerce.

Reviewed by the California State Chamber of Commerce January, 1964.

## Concept

This is a plan, sponsored by unanimous action of the City Council, which had already received the support of the Downtown Merchants' Association, the Chamber of Commerce, and the local press, as well as the Unified School District which is selling the property to the City. This development envisages a complex of buildings on a 43-acre site in the heart of Hayward's downtown, which became newly available through condemnation of the high school.

This is not to be a shopping center, nor an office building, nor an apartment complex. It is a unique City Center concept which will develop a microcism of all facilities and services normally found within a city. It will include business offices, various levels of government offices, banks, utility company branches, stores of different sizes and types, service shops, a hotel, apartments, entertainment enterprises and facilities - a theater and convention hall, parking underground, and landscaped open spaces all around it.

The plan incorporates a passenger transportation terminal and provides for the availability of goods and services within a close-knit group of buildings which exploit the gently sloping land contours by construction over the parking rather than being surrounded by massive outside parking lots. Rising out of the core of the building group is the 20-25 story tower, the upper floors of which will be occupied by municipal offices. This tower, set

like a gemstone on the high point of a site at the juncture of two major highways, will become a landmark visible for miles around. It would introduce a truly advanced architectural concept to the City of Hayward.

The City's goal is to blend public and private activities and facilities by an effective full time utilization of a complex within which goods and services provided by private enterprises and government agencies would be readily accessible to the public on a single-stop basis; a City Center which will juxtapose non-profit civic functions with profit making commercial operations so as to be mutually enhancing, not only in their complimentary uses, but also in the all important aspect of finance feasibility; a design concept which, within its larger order, can survive and thrive upon the processes of phased development and growth; a perceptive and imaginative architectural expression of the pride and importance of this Bay Area sub-metropolitan center whose population in 1950 was 14,000 and today, 15 years later, is 85,000 with an average individual age of only 26 years.

## Site

Located on the sloping campus of the soon-to-be demolished former Hayward High School, the site is unique in that it is rare to find 43 acres in one single parcel in the downtown heart of a city. It is at the visual terminus or "cul-de-sac" of the Hayward

Strip which is the second highest producer of sales tax in the County of Alameda, and includes the H. C. Capwell Company, Joseph Magnin Company, Smiths, Goldmans, etc. The site is bounded by an arterial boulevard on the west and a freeway on the east. A traffic engineer's study has indicated convenient ingress and egress with relation to local streets and planned freeway ramp systems.

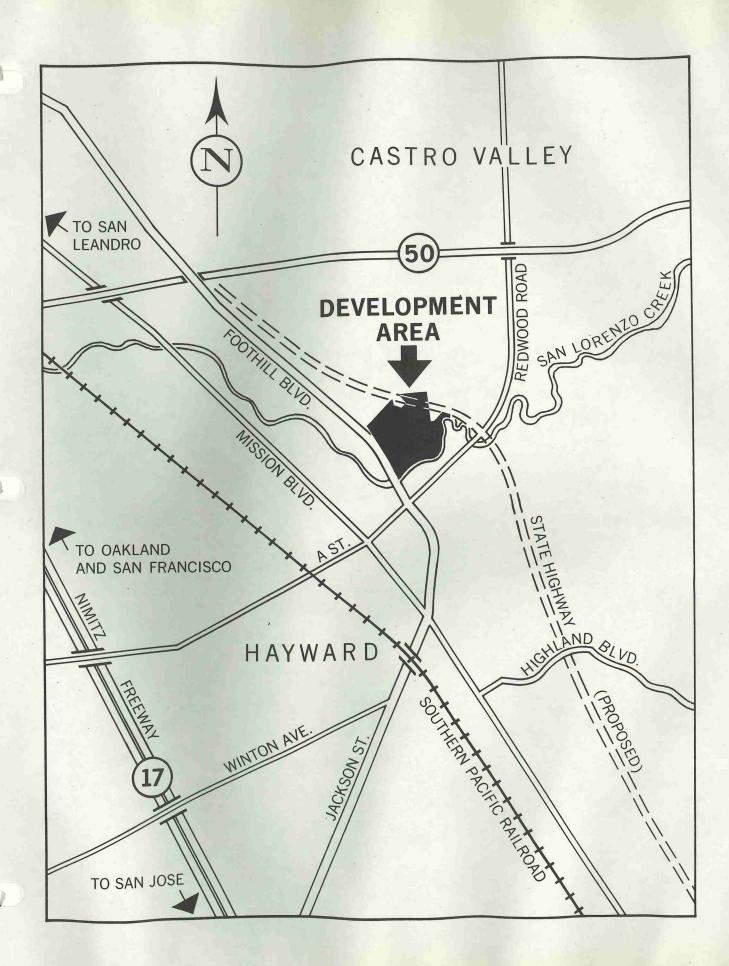
## Lease Plan

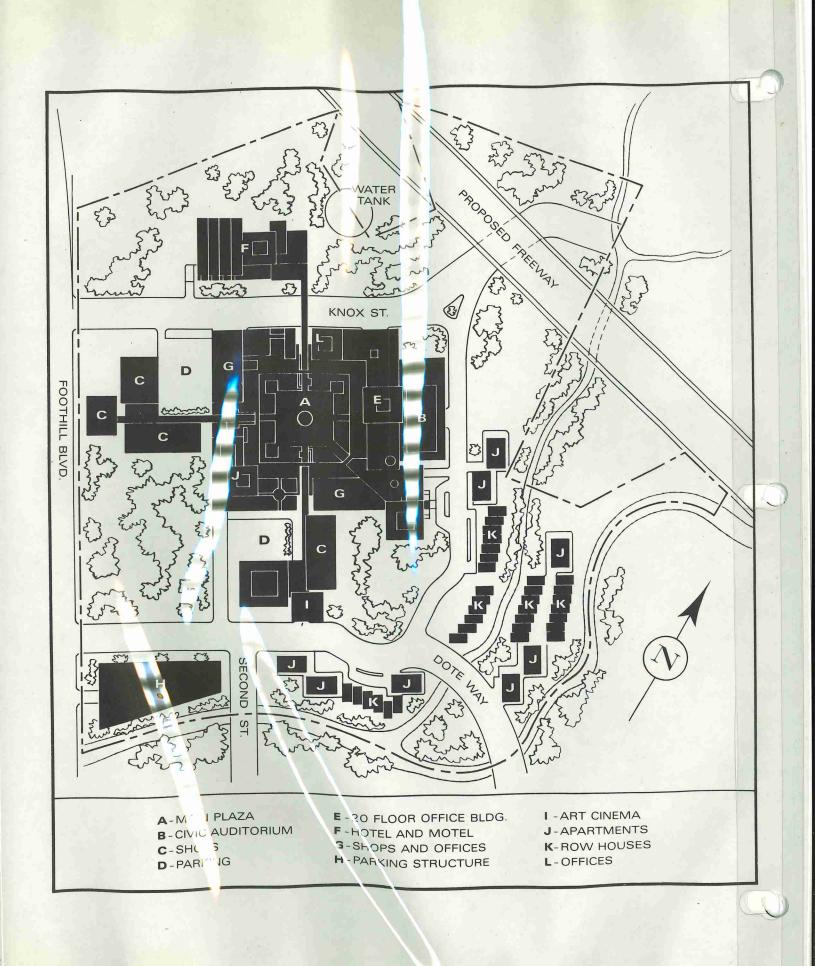
The City of Hayward is the option holder of this land and is desirous of entering into a development lease with a substantial firm to achieve its objective over a five-year period. The term of such a lease would be for not less than fifty years for an advance consideration of \$2,900,000. It is expected that the prime-leasee would execute a succession of sub-leases for certain specialties within the whole; ie., apartment houses, recreation facilities, department stores, governmental offices, office buildings, hotels and the like. (A similar lease agreement has been successfully utilized in relation to the Hayward Municipal Airport Development - see Skywest brochure on last page.)

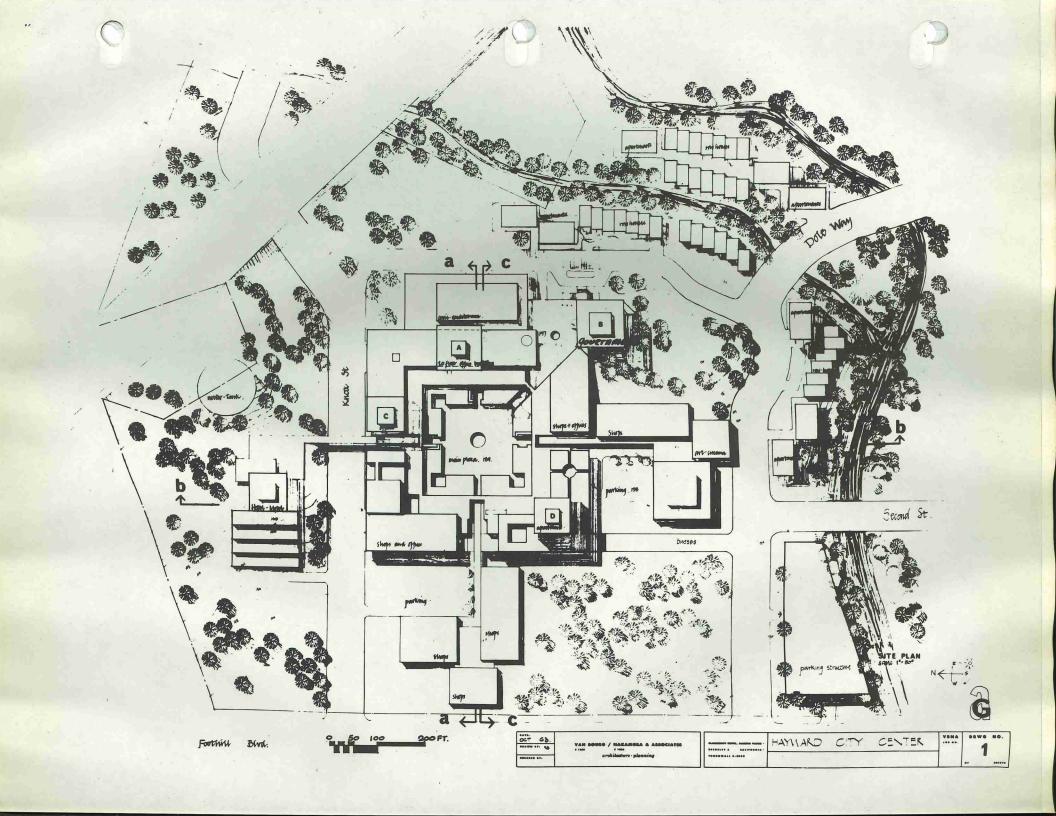
Off-site improvements such as the extension of Second Street,

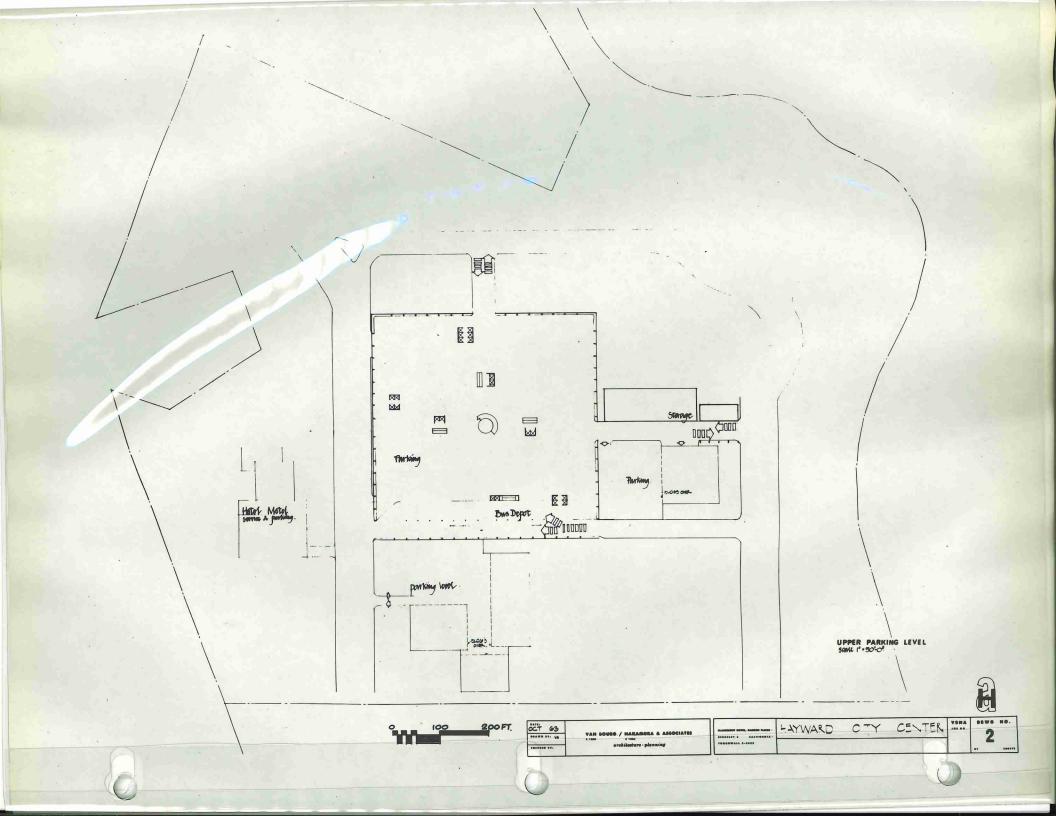
Knox Street and Third Street would be the joint responsibility of
the City of Hayward and the County of Alameda. The Master Lease
would be complete on its face as to zoning, set backs, land use,
etc.

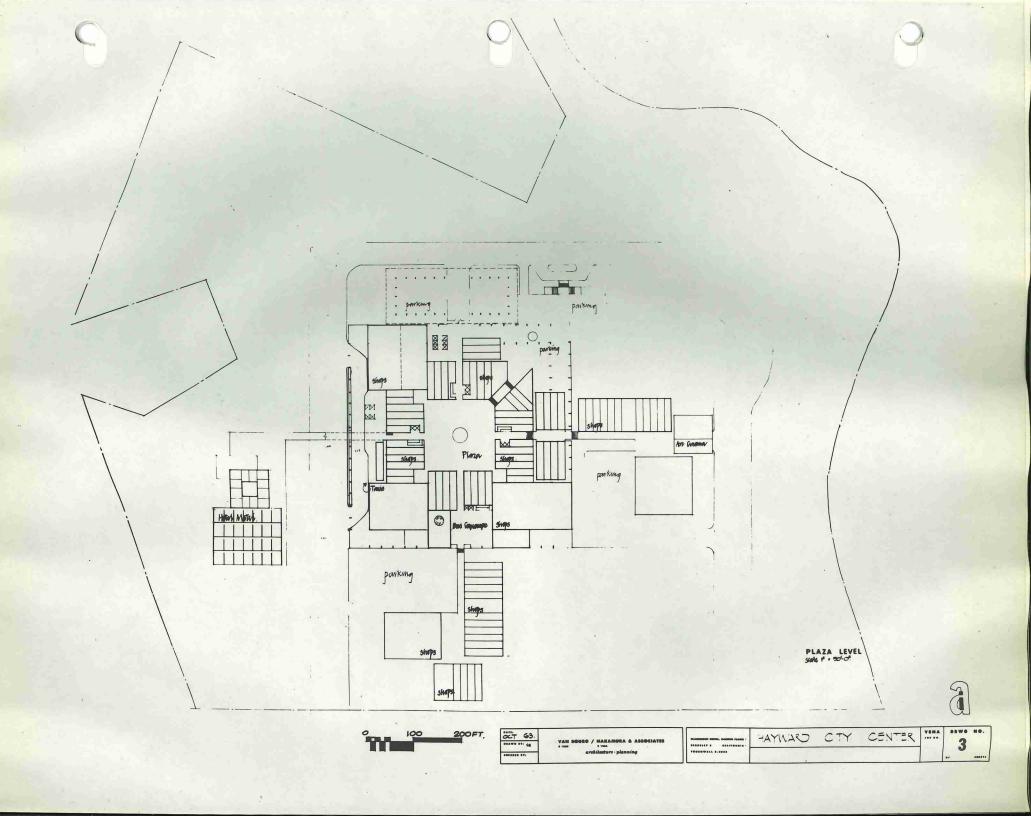
This plan encompasses those uses which, in general, represent the traditional "downtown" core of any major city. In this case, it would be accomplished at one time, by one financing agent, with architectural harmony toward an integrated purpose and use. The City would assume the role of key, lead tenant, assist in securing other tenants, and cooperate with the developer in every reasonable way.

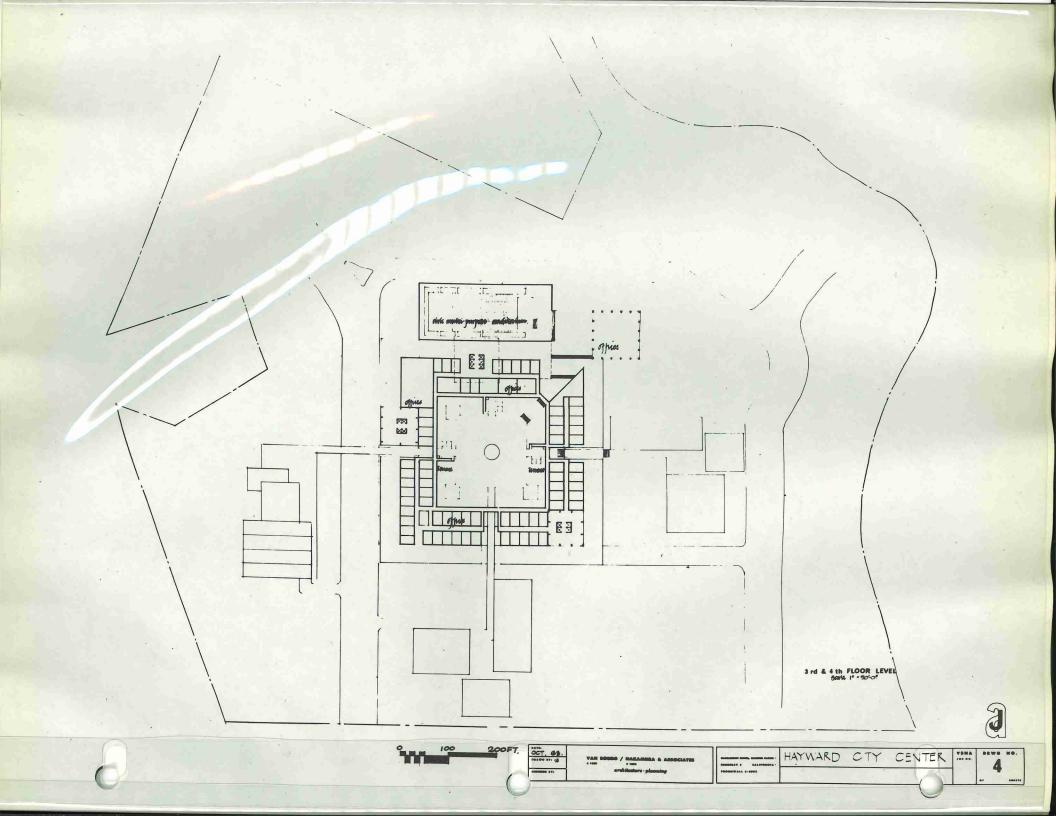


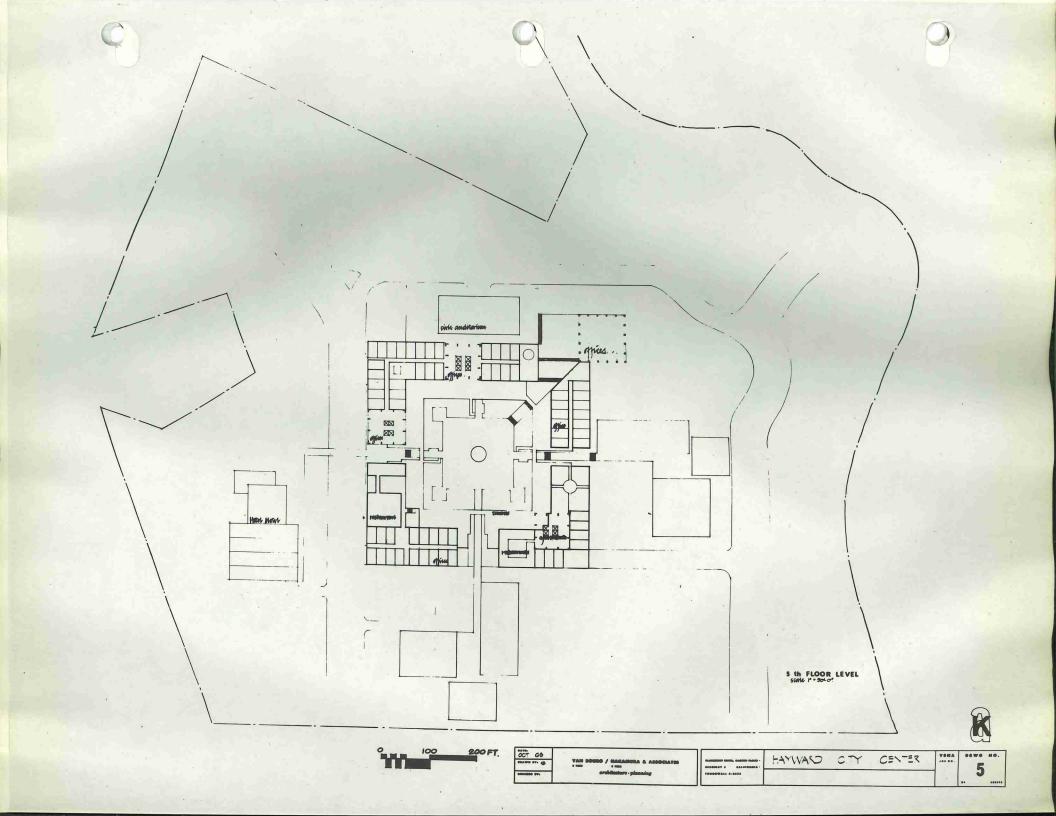


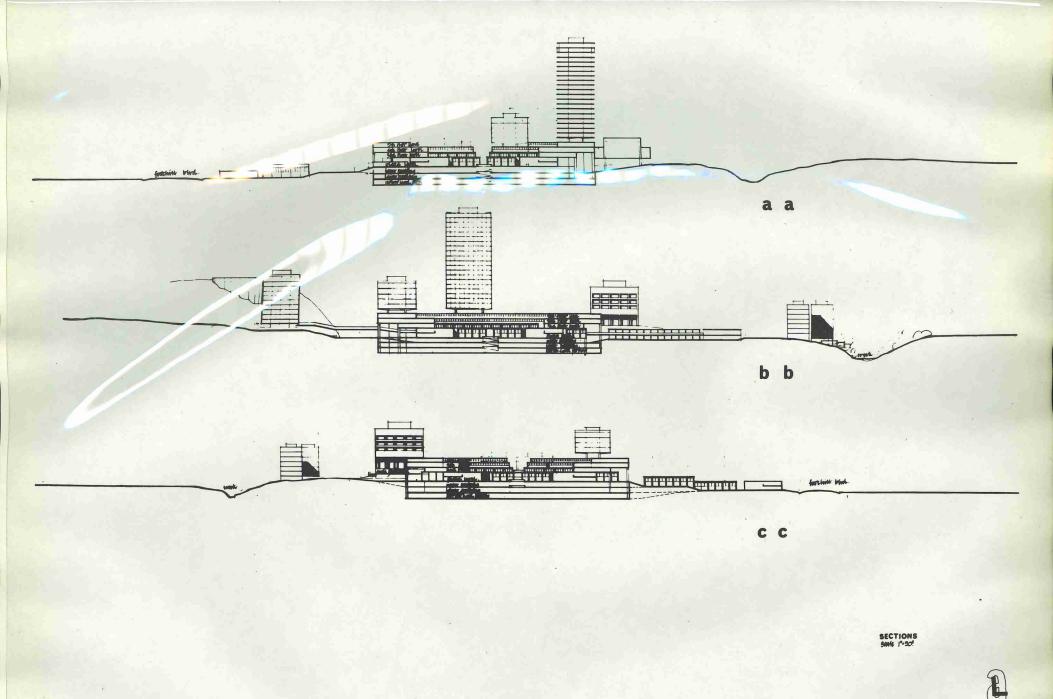














Heart of the design is a core unit consisting of a hollow square of multi-story buildings surrounding a central plaza. One of these would be the 20-25 story building housing City Hall. In the core structure, which is planned to be totally air-conditioned, would be offices, shops and stores, governmental agencies, banks, and commercial and professional offices. Parking would be in lower levels of the core building.

Connected to or related by design to the core building is an entertainment center with cinema, bowling, restaurants, and other related facilities; a civic auditorium and convention hall seating 3,000; also retail stores. Detached but also related by design are a major hotel-motel, a parking garage, and high-rise residential apartments.

By incorporating inside parking into the core building, users will be able to park conveniently not only during the daytime to visit stores and offices, but also be able to park in the evening to dine and find entertainment.

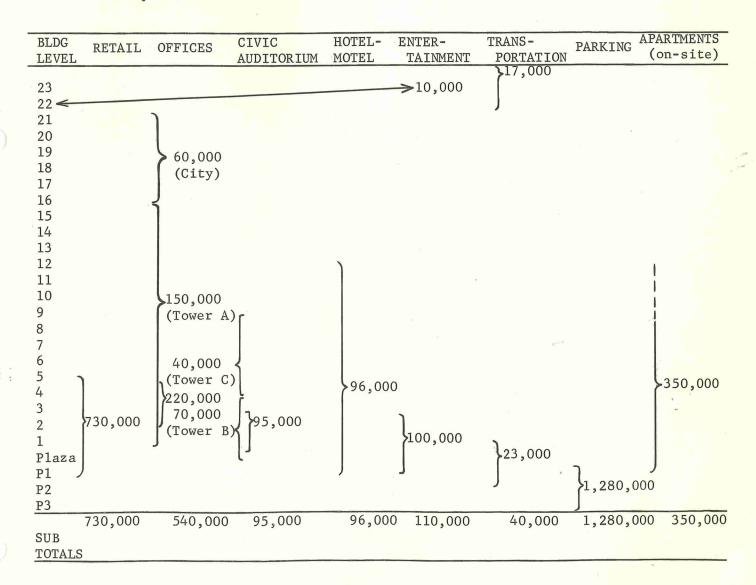
The City Center is conceived for mixed high-density urban day and night use. By planning for vertical circulation, as well as horizontal, the sloping site is efficiently exploited and its natural beauty retained.

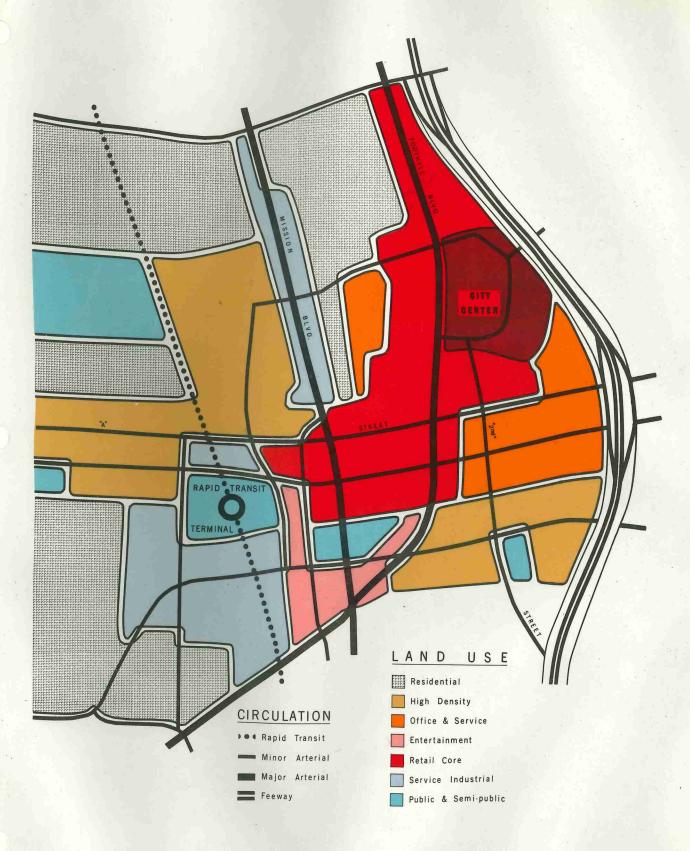
Of the more than 46 gross acres, approximately 43 acres will remain for development after construction of the Foothill Freeway.

(The State of California will fully compensate for the right-of-way acreage taken on the basis of the option price per acre.)

The preliminary plans call for approximately 13-18 acres to be covered with buildings, while the remainder of the land will be in roads, limited surface parking and landscaped parks with limited open recreational facilities.

The plans contain approximately 2,250,000 square feet, including the following main groupings which are listed in square feet by floor:





## CENTRAL BUSINESS DISTRICT

## CENTRAL CITY AREA - SPECIFIC POLICIES FROM PROPOSED COMMUNITY DEVELOPMENT POLICIES PLAN

- 1. Promote a complete urban environment with intensive commercial activity, high-rise residential and office occupancies, maximum convenience and accessibility to the Hayward Urban Area, the surrounding region and the entire San Francisco Bay Area.
- 2. Encourage extensive public facilities and services to substitute for those amenities available in the less dense suburban areas in order to provide for a livable environment throughout the planning area.
- 3. Promote the development of civic and cultural facilities to serve the Hayward Planning Area.
- 4. Encourage the development of this area as the logical transportation hub of the Southeast Bay Area by effecting the
  construction of the North-South and East-West Freeways and Rapid
  Transit facilities. (Routes approved for freeways Transit
  under way.)
- 5. Encourage area-wide development and redevelopment of the central business district, together with the proper design of individual structures within their surroundings where necessary in order to:
  - a) Facilitate the trend of increased suburban employment opportunities;
  - b) Encourage the potential role of a secondary "office center"; and

- c) Enable the central business district to continue to serve as a major retail shopping area.
- 6. Include in any solution to the central business district circulation problem these four elements:
  - a) Separation of pedestrian and vehicular movements;
  - b) Separation of private autos and service vehicles;
  - c) Separation of through and intra-city traffic; and
  - d) Development of a rational relationship between traffic distribution and vehicle storage.
- 7. Promote the City Center as a focal point of civic, political and cultural life, providing a single, centralized and accessible location for all public services.
- 8. Give special attention to the development and maintenance of sound high density housing within easy reach of the central business district.



## CITY OF HAYWARD . OFFICE OF THE CITY ATTORNEY

August 24, 1967

Honorable City Council City Hall Hayward, California

Re: City of Hayward Civic Center Project

Gentlemen:

Enclosed herewith for your information, review and study, please find the following documents which are all related to formal action of approval to be taken by the City Council:

- l. Resolution of the City Council of the City of Hayward Approving Financing of City Office Building and Public Parking Facility by City of Hayward Civic Center Corporation, Authorizing Acceptance of Gift of Funds in Trust, Authorizing Execution of a Site Lease and a Project Lease between the City and Said Corporation, and Accepting Gift of Beneficial Interest in Membership Certificates of said Corporation.
- 2. Deed of Gift whereby Non-Profit Corporation is to give to City the sum of \$544,000 (the City to add its own sum of \$150,000) to purchase the civic plaza parcel from the High School District.
- 3. Site Lease whereby upon acquisition of the property by City it leases the site to the Non-Profit Corporation for the specific purpose of building the office building and related facilities thereon.
- 4. Project Lease between Non-Profit Corporation and City whereby City leases the improved project from the Corporation. The basic rentals to be paid by City are set forth in pages 4, 5, and 6. These amounts reflect the basic debt service on the Non-Profit Corporation bonds to be sold to finance said project.
- 5. Construction Contract between Non-Profit Corporation, Western Cities Development Corporation, and The William Simpson Construction Company.

August 24, 1967

Honorable City Council

6. Summary Statement of Facts. This summary statement was prepared in connection with the application made for IRS tax exempt ruling and may be of assistance to you in reviewing the above documents.

Mr. C. Richard Walker of the law firm of Orrick, Herrington, Rowley & Sutcliffe, Bond Counsel, advises that the closing of this transaction in escrow is scheduled for Thursday, September 7, 1967, and respectfully requests City Council approval at the earliest date practicable prior to said scheduled closing date.

If you have any further questions, please advise.

Respectfully,

JOHN W. SCANLON City Attorney

JWS:hs encs.

cc: City Manager Finance Director

## SUMMARY STATEMENT OF FACTS

Re: City of Hayward Civic Center Corporation

This is in reply to your letter of March 17, 1967, requesting a ruling on the federal income tax consequences of a series of proposed transactions to be entered into by City of Hayward Civic Center Corporation ("Corporation"), and the tax status of certain bonds to be issued by it.

The information and documents submitted by you disclosed the following facts:

The City of Hayward ("City"), a political subdivision of the State of California, needs and wishes to acquire new civic center facilities. The Corporation is a nonprofit, non-stock corporation, organized under the General Nonprofit Corporation Law of the State of California in February, 1967. The Corporation's specific and primary purpose is to render financial assistance to the City by financing and constructing all or any part of a civic center for the City, including a city office building, public parking facility and appurtenant facilities ("Project").

The Articles of Incorporation ("Articles") of the Corporation provide that no part of the net earnings, funds or assets of the Corporation shall inure to the benefit of any person except the City and that no gains, profits or dividends shall be distributed to any of the members of the Corporation. [Article Third, Exhibit D.] The enforcement of this requirement is to be placed in the hands of an independent trustee who will hold all membership certificates of the Corporation in trust for the City. [Declaration of Trust, Exhibit C.] Members of the Corporation must be approved by the City Council of the City. [Section 2.01, By-Laws, Exhibit E.]

The Articles provide that upon liquidation or dissolution of the Corporation, after paying the debts of the Corporation, the directors shall distribute and transfer all remaining assets of the Corporation to the City. [Article Seventh, Exhibit D.]

The City has approved the general plans for financing proposed by the Corporation. [Resolution No. 67-085 C.S., Exhibit B.] The City and the Corporation propose to proceed as follows:

The City Council of the City will adopt a resolution approving the proposed transactions and the related documents. approving the bonds to be issued by the Corporation and the members of the Corporation, authorizing acceptance by the City of a gift of funds in trust, and accepting the gift to the City of beneficial interest in the outstanding membership certificates of the Corporation. [Submitted in proposed form as Exhibit F. ] 2. The Corporation will issue its City of Hayward Civic Center Corporation Bonds, Series A, ("Bonds") in an aggregate principal amount not exceeding \$9,000,000 under an indenture. [In substantially the form submitted as Exhibit G. as amended in the indicated particulars.] Under the terms of the indenture, serial Bonds will be retired during the period 1972 through 1992 and term Bonds mature in 1997. [Section 2.01, Exhibit G.] Section 5.02(c) of the indenture will be amended to require minimum sinking fund payments to be deposited in the Sinking Fund on or before each October 1 for the period 1988 through 1997 and the retirement of term Bonds on the next succeeding interest payment date from all moneys so deposited. Section 5.02(d) of the indenture will be amended to provide that the Trustee shall deposit moneys in the Reserve Fund to maintain therein a balance equal to the debt service becoming due and payable on the Bonds during the next succeeding year, except the year beginning November 1, 1996. Moneys in excess of such balance will be transferred to the Surplus Revenue Fund unless then necessary, together with the rental to be paid by the City, to maintain the required Reserve Fund balance. Section 5.02(f) of the indenture will be amended to provide that moneys transferred to the Surplus Revenue Fund must be applied to the payment and retirement of Bonds. The indenture will be amended to provide for issuance by the Corporation of additional series of bonds for the purpose of constructing additions or improvements to the Project or completing the Project. These additional series bonds will mature no later than November 1, 1997. The Corporation, from the proceeds of the Bonds, will give the City the sum of \$544,000. [Section 3.03(1), Exhibit G; deed of gift in substantially the form submitted as Exhibit H.] The City will use the gift, together with \$150,000 of its own funds, to acquire the approved site. The remainder of the proceeds of the Bonds will generally be used as follows:

- (a) payment of interest on the Bonds during the period of construction; [Section 3.02(a), Exhibit G] (b) the initial deposit in the Reserve Fund; [Section 3.02(b), Exhibit G] (c) the initial deposit in the Corporate Operation Fund; [Section 3.02(c), Exhibit G] (d) the lease rental to be paid by the Corporation to the City (section 3.03 of the indenture will be amended to provide for such payment); and (e) costs of construction of the Project on the approved site (including administrative costs and other incidental expenses). [Section 3.03(ii), Exhibit G.]
- The City will lease the site of the Project to the Corporation under a site lease. [In substantially the form submitted as Exhibit I.] The City will retain title to the site. Section 2 of the site lease will be amended to provide that the term of the lease will commence on the date of recordation of the lease, or on September 1, 1967, whichever is earlier, and will end on November 10, 1997. If on November 10, 1997 any bonds or other indebtedness of the Corporation incurred to construct the Project will not be fully paid and retired or any indenture securing such bonds will not be discharged by its terms, or if the rental payable under the project lease shall have been abated at any time and for any reason, then the term of this lease will be extended until ten (10) days after all bonds and other indebtedness of the Corporation incurred to construct the Project shall be fully paid and retired and any indenture securing said bonds shall be discharged by its terms, except that the term of this lease will in no event be extended beyond November 1, 2007.
- The Corporation will lease the Project to the City under a project lease. [In substantially the form submitted as Exhibit J.] This lease will provide a base rental to pay the debt service on the bonds of the Corporation, and an additional rental to cover all taxes and assessments charged to the Corporation and all administrative costs of the Corporation. Section 11(a) of the project lease will be amended to provide that if the City fails to remedy any default in the keeping of any covenant thereunder, the Corporation will have the right to require the City to sublet the demised premises at the highest available rental, and to apply the rents received on subletting to payment of all sums due the Corporation Section 19 of the project lease will be amended thereunder. to provide that on November 1, 2007 title to the Project will pass to and vest in the City, irrespective of any default in performance by the City of any terms thereof; but such vesting will not relieve the City from any obligation, contingent or otherwise, incurred under the project lease. If, prior to November 1, 2007, the City shall pay the rentals and otherwise perform its obligations under the lease, the Corporation will convey title to the Project upon payment in full of all bonds or indebtedness incurred by the Corporation in connection with the financing and construction of the Project.

- 6. The City will use the Project for public and municipal purposes, except that a diminishing portion of the city office building may be leased on a short-term basis to others until required for occupancy by the City. Part of the city office building may be leased or purchased by Hayward Unified School District of Alameda County pursuant to an option agreement with the City. If the District acquires part of the city office building, it will contribute an appropriate portion of the cost of acquisition and construction, and the amount of bonds to be issued will be reduced or part of the full amount of bonds issued will be redeemed shortly after completion of the city office building.
- 7. The trust under the declaration of trust will also terminate upon retirement of the Corporation's indebtedness or upon expiration of the site lease, whichever is earlier. Upon termination, the certificates of membership of the Corporation and any other trust assets will vest free from trust in the City, except that prior to such termination the City may require the trustee to vote all the membership certificates for dissolution of the Corporation.

Based upon the information and documents submitted, it is hereby concluded that:

- l. City of Hayward Civic Center Corporation will derive no income taxable under the Internal Revenue Code from the financing, construction and leasing of the Project.
- 2. The interest payable on the City of Hayward Civic Center Corporation Bonds, Series A, to be issued in an aggregate principal amount not exceeding \$9,000,000 will be excluded from the gross income of the recipients thereof under section 103(a)(1) of the Internal Revenue Code.